



CEO ROUNDTABLE INVITATION

Thursday, October 26, 2017

7:30 – 9:30 am

Assurance Manufacturing, 9010 Evergreen Boulevard, NW, Minneapolis, MN

If you are a CEO or President of an ESOP company, you are invited to attend the MN/Dakotas Chapter CEO Roundtable Session at Assurance Manufacturing on October 26th. Your host is Jeff Swenson, President of Assurance Manufacturing. jeffs@assurancemfg.com

Here's all you need to do to participate:

1. Respond to Sue Crockett at scrockett@esopexec.org if you would like to attend by October 19, 2017. There is no charge for the Roundtable but we do want to plan ahead for space, refreshments and topics.
2. Send suggestions for topics you would like to talk about to Victor Aspengren vaspengren@prairiecap.com

The Roundtable will be moderated by Victor Aspengren. These sessions have been highly successful in the past. It is well worth your time!

Victor Aspengren – Moderator for CEO Roundtable

Victor Aspengren has been heavily involved in ownership transition for over a decade. As a former CEO and HR Manager at ESOP-owned companies, he has lived the ownership transition experience.

Currently, Mr. Aspengren is the chair of the board of directors of the National Center for Employee Ownership (NCEO). Victor is a member of the National ESOP Association and has served as a former board of director's member, former member of the board of governors, former chair of the Ownership Culture Committee and is a current member of the committee. He is also a past officer of the IA/NE ESOP Association Chapter. He is a regular presenter at both organizations' annual and regional meetings.

Victor uses his past experiences as a Dale Carnegie Instructor, Great Game of Business Coach, and a Creativity Central trainer to engage groups in ESOP and business succession dialogue. The dialogue includes, but is not limited to, strategy, governance, leadership succession, executive compensation, ESOPs, and organizational development. Victor has facilitated the IA/NE ESOP Chapter CEO roundtable and the Harding Shymanski ESOP CEO roundtable since their inception. He has also facilitated the WI ESOP Chapter CEO group.

Victor was a member of the planning committee that developed the "Leading In An Ownership Setting: The Program for CEOs", a joint venture of the ESOP Association and the University of Pennsylvania. He was also a participant in the first program in 2004. Currently, he is a member of Prairie Capital Advisors' Cedar Rapids office, Mr. Aspengren provides Midwest and nationwide business owner clients the expertise needed for their ownership transition planning and implementation needs.

The content of the CEO roundtable is driven and developed by the attending CEOs. The role of the facilitator is to keep the group on task, encourage participation by all members, provide insight and questions to further the discussion, and if needed to provide additional content for discussion. The facilitator role is to serve the needs of the CEO group -period."

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